

Alvaro CUERVO-CAZURRA

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BIO

Alvaro Cuervo-Cazurra is a professor of international business and strategy at Northeastern University. He studies the internationalization of firms, with a special interest in emerging market multinationals; capability upgrading, particularly technological capabilities; and governance issues, focusing on corruption. He is a consultant and trainer on global strategy for firms and governments, and co-editor of *Global Strategy Journal*. He was elected Fellow of the Academy of International Business and received an Honorary Doctorate from Copenhagen Business School.

EDUCATION

Massachusetts Institute of Technology, Cambridge MA. Ph.D. Management, 1999.
University of Salamanca, Salamanca, Spain. Ph.D. Business Economics, 1997.

CURRENT ACADEMIC AND PROFESSIONAL APPOINTMENTS

Universities: Northeastern University, professor (2014-present) (on sabbatical 2018).
Journals: Co-editor *Global Strategy Journal*; editorial board member *Academy of Management Journal*, *Academy of Management Review*, *Journal of International Business Studies*, *Strategic Management Journal*.

PAST ACADEMIC AND PROFESSIONAL APPOINTMENTS

Universities: Northeastern University, associate professor (2011-2014). University of South Carolina, associate professor (2010-2011), assistant professor (2005-2011). Cornell University, visiting assistant professor (2003-2004). University of Minnesota, assistant professor (1999-2005) (on leave 2003-2004).
Journals: Reviewing editor *Journal of International Business Studies* (2010-2016)
Associations: Academy of Management, International Management Division, executive committee (PDW chair, program chair, chair-elect, chair, immediate past chair) (2012-2017), communication committee (2008-2012). Strategic Management Society, Global Strategy Group, representative-at-large (2006-2008).

HONORS, RECOGNITIONS, AND AWARDS

Honorary Doctorate, Copenhagen Business School, 2019.
AIB Fellow, Academy of International Business, 2016.
JIBS Silver Medal for intellectual contributions to *Journal of International Business Studies*, 2019.
Bualuang ASEAN Chair Professorship, Thammasat University, 2019-2021.
Awards: 3 service awards; 7 best paper awards; 8 finalist of best paper awards; 1 best dissertation award; 2 finalist of best dissertation awards; 13 best reviewer awards.

PUBLICATIONS

Output: 6 Books, 59 Web of Science Journal Articles (21 FT50), 41 Book Chapters
Impact: Google Scholar citations 11000+. Web of Science citations 4000+, 2nd top author on emerging market multinationals (Luo & Zhang, 2016. JIM). 8th top author in top international business journals (Lahiri & Kumar, 2012. MIR).

Books (Selection)

Cuervo-Cazurra, A. & Montoya, M. (Eds). 2021. *Innovating for the Middle of the Pyramid in Emerging Markets*. Cambridge, UK: Cambridge University Press.
Cuervo-Cazurra, A., Newburry, W., and Park, S. 2016. *Emerging Market Multinationals: Solving Operational Challenges in Internationalization*. Cambridge, UK: Cambridge University Press.
Cuervo-Cazurra, A., and Ramamurti, R. (Eds.). 2014. *Understanding Multinationals from Emerging Markets*. Cambridge, UK: Cambridge University Press.

Journal Articles (Selection)

Bu, J., & Cuervo-Cazurra, A. 2020. Informality costs: Informal entrepreneurship and innovation in emerging economies. *Strategic Entrepreneurship Journal*, 14 (3): 329-368.

- Cuervo-Cazurra, A., Gaur, A., and Singh, D. 2019. Pro-Market institutions and global strategy: the pendulum of pro-market reforms and reversals. *Journal of International Business Studies*, 50 (4): 598-632.
- Banalieva, E., Cuervo-Cazurra, A., Sarathy, R. 2018. Dynamics of pro-market institutions and firm performance. *Journal of International Business Studies*, 49 (7): 858-880.
- Cuervo-Cazurra, A., and Rui, H. 2017. Barriers to absorptive capacity in emerging market firms. *Journal of World Business*, 52 (6): 727-742.
- Cuervo-Cazurra, A. 2016. Corruption in international business. *Journal of World Business*, 51: 35-49.
- Cuervo-Cazurra, A., Inkpen, A., Musacchio, A. and Ramaswamy, K. 2014. Governments as owners: State-owned multinational companies. *Journal of International Business Studies*, 45: 919-942.
- Cuervo-Cazurra, A. 2012. Extending theory by analyzing developing country multinational companies: Solving the Goldilocks debate. *Global Strategy Journal*, 2(3): 153-167.
- Cuervo-Cazurra, A. 2011. Global strategy and global business environment: The direct and indirect influences of the home country on a firm's global strategy. *Global Strategy Journal*, 1(3-4): 382-386.
- Cuervo-Cazurra, A., and Un, C. A. 2010. Why some firms never invest in formal R&D. *Strategic Management Journal*, 31(7): 759-779.
- Un, C. A., Cuervo-Cazurra, A., and Asakawa, K. 2010. R&D collaborations and product innovation. *Journal of Product Innovation Management*, 27(5): 673-689.
- Cuervo-Cazurra, A., and Dau, L. A. 2009. Pro-market reforms and firm profitability in developing countries. *Academy of Management Journal*, 52(6): 1348-1368.
- Cuervo-Cazurra, A. 2008. The effectiveness of laws against bribery abroad. *Journal of International Business Studies*, 39(4): 634-651.
- Cuervo-Cazurra, A., and Genc, M. 2008. Transforming disadvantages into advantages: Developing country MNEs in the least developed countries. *Journal of International Business Studies*, 39(6): 957-979.
- Cuervo-Cazurra, A., Maloney, M., and Manrakhian, S. 2007. Causes of the difficulties in internationalization. *Journal of International Business Studies*, 38(6): 709-725.
- Cuervo-Cazurra, A. 2006. Who cares about corruption? *Journal of International Business Studies*, 37: 803-822.
- Aguilera, R., and Cuervo-Cazurra, A. 2004. Codes of good governance worldwide: What is the trigger? *Organization Studies*, 25(3): 417-446.

RESEARCH GRANTS

- External: Ministry of Economics and Competitiveness, Spain (2017-2019, €65000), Thailand Research Fund (2015-2016, Bath1150000; 2014-2015, Bath966900). Ministry of Education, Spain (2013-2016, €47000; 2010-2013, €24000; 2009-2012, €100000).
- Internal: Northeastern University: Mullin Fellow (2016-2021, US\$50000); Morrison Fellow (2011-2016, US\$50000); D'Amore-McKim (2017-2020, US\$15000); Walsh Professor (2013-2015, US\$4000).

TEACHING

- Strategic management, global strategy, international business, sustainability in multinationals, innovation in emerging markets, emerging market multinationals, business in Latin America.
- Employed: Northeastern (2011-present), South Carolina (2005-2011), Minnesota (2000-2005).
- Invited: Brazil (FDC, FGV), Guatemala (UNIS), Mexico (Tec Monterrey, IPADE), Thailand (Thammasat), Austria (WU), Norway (Agder), Poland (Warsaw), Spain (Valencia, CUNEF, Salamanca).

UNIVERSITY SERVICE

- Northeastern U. committees: Chaired professor; Full professor; Tenure and promotion; Faculty policy; Strategic planning; Vice-provost of libraries. Organizer speakers & visiting scholars, Center for Emerging Markets.
- Thesis committees: 21 Ph.D., 1 Masters, 5 Undergraduate.

EXTERNAL SERVICE

- Conference organizer: AOM International Management Division, AIB track chair (trice), AIB-Lac, Emerging markets at Northeastern and Miami.
- Award reviewer: Eminent Scholar, Professional Achievement, Outstanding Service, and Emerging Scholar awards of the IM Division of AOM; Eminent Scholar of AIB; Best paper, best Ph.D. student paper of SMS.
- Ad-hoc reviewer journals: AMJ, ASQ, JEBO, JoM, MS, OS, POM, SEJ.
- Ad-hoc reviewer national foundations: Canada, Hong Kong, Israel, South Africa, USA.
- Ad-hoc reviewer books: Cambridge University Press, Routledge, Taylor and Francis, Yale University Press.