

Alvaro CUERVO-CAZURRA

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EXPERTISE

Research: global strategic management (emerging market multinationals, technological upgrading, institutions) and global sustainable governance (corruption, ownership, norms)

Teaching: strategy, international business, sustainability

EDUCATION

Massachusetts Institute of Technology, Cambridge, MA, USA.

Ph.D., Sloan School of Management, Department of Behavioral and Policy Sciences.

University of Salamanca, Salamanca, Spain.

Ph.D., School of Economics and Management Sciences, Dept. of Applied Economics and Accounting.

Complutense University of Madrid, Madrid, Spain.

B.S.B.A., Major in Finance, Major in Marketing, School of Economics and Management Sciences.

Kingston University, Kingston-upon-Thames, UK.

European Union ERASMUS exchange program, Kingston Business School.

APPOINTMENTS

UNIVERSITIES

Northeastern University, D'Amore-McKim School of Business, Boston, MA, USA.

Professor, 2014-present. Associate Professor, 2011-2014.

University of South Carolina, Moore School of Business, Columbia, SC, USA.

Associate Professor, 2010-2011. Assistant Professor, 2005-2010.

Cornell University, Charles H. Dyson School of Applied Economics. Ithaca, NY, USA.

Visiting Assistant Professor, 2003-2004.

University of Minnesota, Carlson School of Management, Minneapolis, MN, USA.

Assistant Professor, 1999-2005.

RESEARCH CENTERS

World Economic Forum, Investment Facilitation Commentary Group, 2022-present.

Copenhagen Business School, Center for Business Development & Society, Advisory Board, 2019-present.

Nanyang Technological University, Center for Emerging Market Studies, Faculty Fellow, 2019-present.

Northeastern University, Center for Emerging Markets, Faculty Fellow, 2011-present; Business Sustainability Initiative, 2012-present.

Thammasat University, Bualuang ASEAN Fellowship, 2019-2021.

University of Leeds, Peter J. Buckley International Visiting Fellow, 2019-2020.

CEIBS, Center for Emerging Market Studies, Senior Fellow, 2016-2018.

ITESM, International Academic Leader, 2014-2018.

Reading University, John H. Dunning Fellow, 2013-2014, Visiting Research Fellow, 2013-2016.
 University of Miami, Center for International Business Education and Research Fellow, 2016.
 SKOLKOVO, Institute for Emerging Market Studies, Senior Research Fellow, 2012-2015.
 University of South Carolina, Walker Institute, Faculty Associate, 2006-2011; Asia Center, 2005-2011;
 Latin American Studies Program, 2005-2011.

RECOGNITION

HONORS

Honorary Doctorate, Copenhagen Business School, 2019.
 JIBS Silver Medal for intellectual contributions to *Journal of International Business Studies*, 2019.
 Naming of the Cuervo-Cazurra and Newburry Award, Academy of International Business Latin America and the Caribbean, 2019.
 Fellow, Academy of International Business, 2016.

RESEARCH AWARDS

Best Theory Paper Award (winner), Academy of International Business 2022.
 Best Paper Award (winner), Academy of International Business Latin America and the Caribbean, 2022
 Best Paper on CSR & Sustainability Award (finalist), IM Division, Academy of Management, 2022.
 Best Paper on Emerging Markets Award (winner), IM Division, Academy of Management, 2019.
 Best Paper Award, (finalist), Strategic Management Society, 2019.
 Best Article Award (finalist), *Journal of World Business*, 2018.
 Best Paper Award (finalist), Academy of International Business, 2014.
 Best Paper on Emerging Markets Award (winner), IM Division, Academy of Management, 2011.
 Best International Symposium Award (finalist), Academy of Management, 2010.
 Best Paper on Emerging Markets Award (winner), European International Business Academy, 2009.
 Best Conference Paper for Practice Implications Award (finalist), Strategic Management Society, 2009.
 Best Paper in Strategy/IB Theory Award (winner), IM Division, Academy of Management, 2009.
 Best Doctoral Dissertation Award (winner), Strategy Division, Academy of Management, 2000.
 Best Doctoral Dissertation Award (finalist), IM Division, Academy of Management, 2000.
 Best Doctoral Dissertation Award (finalist), European International Business Academy, 1999.
 Best Doctoral Student Paper Award (winner), Strategy Division, Academy of Management, 1998.

TEACHING AWARDS

Professor of the Year (finalist), University of South Carolina, Doctoral Student Association, 2009.

SERVICE AWARDS

Best Reviewer Award, *Academy of Management Review*, 2022.
 Best Reviewer Award, *Journal of International Business Studies*, 2021, 2019, 2018, 2010.
 Best Reviewer Award, Academy of International Business Latin America and the Caribbean, 2022.
 Outstanding Reviewer, International Management Division, Academy of Management, 2020, 2002.
 Best Reviewer Award, Global Strategy Interest Group, Strategic Management Society, 2019, 2018.
 Best Reviewer Award, Academy of International Business, 2017, 2014, 2012.
 Certificate of Excellence in Reviewing, *Journal of International Management*, 2013.
 Outstanding Service Award, *Journal of International Business Studies*, 2010.
 Outstanding Reviewer, Technology and Innovation Division, Academy of Management, 2006.

CITATIONS

Web of Science citations 6200+, h index 37
 Google scholar citations 14900+, h index 50

- 1st in the D'Amore-McKim School of Business at Northeastern University, 243 of 974 scholars in Business and Management, and 28158 of 186000 top scientists in the world by adjusted publication impact in 2020. (Ioannidis, J. P.A., Baas, J., Klavans, R., Boyack, K. W. 2019. A standardized citation metrics author database annotated for scientific field. PLoS Biol 17(8): e3000384. 2021 update)
- 2nd top author on emerging market multinationals by impact score. (Luo, Y., and Zhang, H. 2016. Emerging market MNEs: Qualitative review and theoretical directions. *Journal of International Management*, 22: 333-350.)
- 8th author by adjusted appearance in top international business journals. (Lahiri, S., and Kumar, V. 2012. Ranking international business institutions and faculty members using research publication as the measure: update and extension of prior research. *Management International Review*, 52:317-340.)
- Media mentions: Bangkok Post, CBS News Money Watch, CNN Expansion, Dinero, El Economista, Entrepreneur, Gestion, Jornal do Brasil, Portafolio, The Conversation, The Independent, Univerisia

PUBLICATIONS

60+ Web of Science journal articles (16 in University of Texas at Dallas Journal List (UTD22), 18 4* in CABS Academic Journal Guide (AJG), 24 in Financial Times Journal List (FT50)), 7 books, 40+ chapters, 7 case studies. Selected publications:

JOURNAL ARTICLES ON GLOBAL STRATEGIC MANAGEMENT

- Cuervo-Cazurra, A., Duran, P., Arregle, J.-L., van Essen, M. 2022. Host country politics and multinationals' internationalization: a meta-analysis. *Journal of Management Studies* (forthcoming) (AJG 4, FT50)
- Benito, G., Cuervo-Cazurra, A., Mudambi, R., Pedersen, T., & Tallman, S. 2022. The future of global strategy. *Global Strategy Journal*, 12 (3): 421-450. (AJG 4)
- Gammeltoft, P., & Cuervo-Cazurra, A. 2021. Enriching internationalization process theory: insights from the study of emerging market multinationals. *Journal of International Management*, 27 (3): 100884. (AJG 3)
- Li, D., Hitt, M.A., Batjargal, B., Ireland, R.D., Miller, T.L. and Cuervo-Cazurra, A. 2021. Institutions and entrepreneurship in a non-ergodic world. *Global Strategy Journal*, 11(4): 523-547. (AJG 4)
- Bu, J. & Cuervo-Cazurra, A. 2020. Informality costs: informal entrepreneurship and innovation in emerging economies. *Strategic Entrepreneurship Journal*, 14 (3): 329-368. (Top cited paper in *Strategic Entrepreneurship Journal*, 2022) (AJG 4, FT50)
- Cuervo-Cazurra, A. Doz, Y., and Gaur, A. 2020. Skepticism on globalization and global strategy. *Global Strategy Journal*, 10 (1): 1-20. (Top cited paper in *Global Strategy Journal*, 2022) (AJG 4)
- Cuervo-Cazurra, A., Mudambi, R., & Pedersen, T. 2019. Subsidiary power: loaned or owned. The lenses of agency theory and the resource dependence theory. *Global Strategy Journal*, 9(4): 491-501. (AJG 4)
- Cuervo-Cazurra, A., Gaur, A., and Singh, D. 2019. Pro-market institutions and global strategy: the pendulum of pro-market reforms and reversals. *Journal of International Business Studies*, 50: 598-632. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A., Mudambi, R., and Pedersen, T. 2019. Clarifying the relationships between institutions and global strategy. *Global Strategy Journal*, 9 (2): 151-175. (AJG 4)
- Asakawa, K., Cuervo-Cazurra, A., and Un. A. 2019. Frugality-based advantage. *Long Range Planning*, 52 (4): 101879. (AJG 3)
- Banalieva, E., Cuervo-Cazurra, A., Sarathy, R. 2018. Dynamics of pro-market institutions and firm performance. *Journal of International Business Studies*, 49 (7): 858-880. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A. Nieto. M. J., Rodriguez, A. 2018. The impact of R&D sources on new product development: Sources of funds and the diversity versus control of knowledge debate. *Long Range Planning*, 51 (5): 649-665. (AJG 3)
- Cuervo-Cazurra, A., Luo, Y., Ramamurti, R., and Ang, S. H. 2018. The impact of the home country on internationalization. *Journal of World Business*, 53 (5): 593-604. (AJG 4)
- Cuervo-Cazurra, A., Mudambi, R., and Pedersen, T. 2018. The boundaries of the firm in global strategy. *Global Strategy Journal*, 8(2): 211-219. (AJG 4)

- Cuervo-Cazurra, A., Ciravegna, L., Melgarejo, M., and Lopez, L. 2018. Home country uncertainty and the internationalization-performance relationship: Building an uncertainty management capability. *Journal of World Business*, 53 (2): 209-221. (AJG 4)
- Barnard, H., Cuervo-Cazurra, A., and Manning, S. 2017. Africa business research as a laboratory for theory-building: Extreme conditions, new phenomena and alternative paradigms of social relationships. *Management and Organization Review*, 13 (3): 467-495. (AJG 3)
- Cuervo-Cazurra, A., and Rui, H. 2017. Barriers to absorptive capacity in emerging market firms. *Journal of World Business*, 52 (6): 727-742. (AJG 4)
- Wang, S., and Cuervo-Cazurra, A. 2017. Overcoming human capital voids in underdeveloped countries. *Global Strategy Journal*, 7(1): 36-57. (AJG 4)
- Aguilera, R., Ciravegna, L., Cuervo-Cazurra, A., Gonzalez-Perez, M. A. 2017. Multilatinas and the internationalization of Latin American firms. *Journal of World Business*, 52 (4): 447-460. (AJG 4)
- Cuervo-Cazurra, A., Mudambi, R., and Pedersen, T. 2017. Globalization: rising skepticism. *Global Strategy Journal*, 7(2): 155-158. (AJG 4)
- Cuervo-Cazurra, A., Mudambi, R., Pedersen, T., and Piscitello, L. 2017. Research methodology in global strategy research. *Global Strategy Journal*, 7(3): 233-240. (AJG 4)
- Rui, H., Cuervo-Cazurra, A., and Un, C. A. 2016. Learning-by-doing in emerging market multinationals: Integration, trial and error, repetition, and extension. *Journal of World Business*, 51: 686-699. (AJG 4)
- Cuervo-Cazurra, A., Andersson, U., Brannen, M. Y., Nielsen, B. B., and Reuber, R. 2016. Can I trust your findings? Trustworthy research in international business research. *Journal of International Business Studies*, 47(8): 881-897. Reprinted in Eden, L., Nielsen, B. B., and Verbeke, A. (Eds). *Research Methods in International Business*. JIBS Special Collections Series. Palgrave/Springer. 121-157. (AJG 4*, FT50, UTD22)
- Dau, L., and Cuervo-Cazurra, A. 2014. To formalize or not to formalize: Entrepreneurship and pro-market institutions. *Journal of Business Venturing*, 29 (5): 668-686. (AJG 4, FT50)
- Khoury, T., Cuervo-Cazurra, A., and Dau, L. 2014. Institutional outsiders and insiders: The response of foreign and domestic inventors to the quality of intellectual property rights protection. *Global Strategy Journal*, 4(3): 200-220. (AJG 4)
- Andersson, U., Cuervo-Cazurra, A., and Nielsen, B. B. 2014. Explaining interaction effects within and across levels of analysis. *Journal of International Business Studies*, 45: 1063-1071. Reprinted in Eden, L., Nielsen, B. B., and Verbeke, A. (Eds). *Research Methods in International Business*. JIBS Special Collections Series. Palgrave/Springer. 121-157. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A., Caligiuri, P., Andersson, U., and Brannen, M. Y. 2013. How to write articles that are relevant to practice. *Journal of International Business Studies*, 44: 285-289. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A. 2012. Extending theory by analyzing developing country multinational companies: Solving the Goldilocks debate. *Global Strategy Journal*, 2(3): 153-167. (AJG 4)
- Cuervo-Cazurra, A. 2011. Global strategy and global business environment: The direct and indirect influences of the home country on a firm's global strategy. *Global Strategy Journal*, 1(3-4): 382-386. (AJG 4)
- Cuervo-Cazurra, A. 2011. Selecting the country in which to start internationalization: The non-sequential internationalization argument. *Journal of World Business*, 46(4): 426-437. (AJG 4)
- Cuervo-Cazurra, A., and Genc, M. 2011. Obligating, pressuring, and supporting dimensions of the environment and the non-market advantages of developing-country multinational companies. *Journal of Management Studies*, 48(2): 441-445. (AJG 4, FT50)
- Thomas, D. C., Cuervo-Cazurra, A., and Brannen, M. Y. 2011. Explaining theoretical relationships in international business research: It's about the arrows linking the boxes. *Journal of International Business Studies*, 42: 1073-1078. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A., and Un, C. A. 2010. Why some firms never invest in formal R&D. *Strategic Management Journal*, 31(7): 759-779. (AJG 4*, FT50, UTD22)
- Un, C. A., Cuervo-Cazurra, A., and Asakawa, K. 2010. R&D collaborations and product innovation. *Journal of Product Innovation Management*, 27(5): 673-689. (Summarized in Yu, Larry. 2008. Collaborating with the right partner. *Sloan Management Review*, 50 (1): 8-9. <http://sloanreview.mit.edu/smr/issue/2008/fall/04/>) (AJG 4)

- Cuervo-Cazurra, A., and Dau, L. A. 2009. Structural reform and firm exports. *Management International Review*, 49(4): 479-507. (AJG 3)
- Cuervo-Cazurra, A., and Dau, L. A. 2009. Pro-market reforms and firm profitability in developing countries. *Academy of Management Journal*, 52(6): 1348-1368. (AJG 4*, FT50, UTD22)
- Un, C. A., and Cuervo-Cazurra, A. 2008. Do subsidiaries of foreign MNEs invest more in R&D than domestic firms? *Research Policy*, 37(10): 1812-1828. (AJG 4*, FT50)
- Cuervo-Cazurra, A., and Genc, M. 2008. Transforming disadvantages into advantages: Developing country MNEs in the least developed countries. *Journal of International Business Studies*, 39(6): 957-979. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A. 2008. The multinationalization of developing country MNEs: The case of Multilatinas. *Journal of International Management*, 14(2): 138-154. (Top ten JIM articles cited in the last 5 years, April 2010) (AJG 3)
- Cuervo-Cazurra, A., Maloney, M., and Manrakhan, S. 2007. Causes of the difficulties in internationalization. *Journal of International Business Studies*, 38(6): 709-725. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A. 2007. Sequence of value-added activities in the internationalization of developing country MNEs. *Journal of International Management*, 13(3): 258-277. (Top ten JIM articles cited in the last 5 years, April 2010). (AJG 3)
- Cuervo-Cazurra, A., and Un, C. A. 2007. Regional economic integration and R&D investment. *Research Policy*, 36(2): 227-246. (AJG 4*, FT50)
- Un, C. A., and Cuervo-Cazurra, A. 2004. Strategies for knowledge creation in firms. *British Journal of Management*, 15(S1): 27-41. (AJG 4)

BOOKS ON GLOBAL STRATEGIC MANAGEMENT

- Cuervo-Cazurra, A. and Montoya, M. (Eds). 2021. *Innovating for the Middle of the Pyramid in Emerging Economies*. New York: Cambridge University Press.
- Cuervo-Cazurra, A., Newbury, W., and Park, S. (Eds.) 2020. *Building Strategic Capabilities in Emerging Markets*. Cambridge, UK: Cambridge University Press.
- Cuervo-Cazurra, A. and Montoya, M. (Eds.). 2018. *Mexican Multinationals: Building Multinationals in Emerging Markets*. New York: Cambridge University Press.
- Cuervo-Cazurra, A., Newbury, W., and Park, S. 2016. *Emerging Market Multinationals: Solving Operational Challenges in Internationalization*. Cambridge, UK: Cambridge University Press.
- Cuervo-Cazurra, A., and Ramamurti, R. (Eds.). 2014. *Understanding Multinationals from Emerging Markets*. Cambridge, UK: Cambridge University Press. (Reviewed in Morscher, C. 2015. Book Review: Understanding Multinationals from Emerging Markets, Alvaro Cuervo-Cazurra, Ravi Ramamurti (Eds.). Cambridge University Press (2014). *Journal of International Management*, 21: 211-213.)

BOOK CHAPTERS ON GLOBAL STRATEGIC MANAGEMENT

- Tallman, S., & Cuervo-Cazurra, A. 2021. Global strategy. Duhaime, I., Hitt, M., Lyles, M. (eds). *Strategic Management: State of the Field and Its Future*. Oxford: Oxford University Press. Pages 279-300.
- Cuervo-Cazurra, A., Rodriguez, A., and Un, A. 2021. Internationalization of emerging-market multinationals: the role of the underdevelopment of the home country. In Mellahi, K., Meyer, K., Narula, R., Surdu, I. and Verbeke, A. (eds.) *The Oxford Handbook of International Business Strategy*. Oxford: Oxford University Press. Pages 232-248.
- Pananond, P., and Cuervo-Cazurra, A. 2018. The complementarity of foreign and domestic investment by emerging market multinationals. In Castellani, D., Narula, R., Nguyen, Q., Surdu, I. and Walker, J. (Eds). *Contemporary Issues in International Business: Institutions, Strategy and Performance*. New York: Palgrave MacMillan. Pages 125-150.
- Cuervo-Cazurra, A. 2016. Emerging market multinationals and theory development: a multi-theoretical approach. In Merchant, H. (Ed.) *Handbook of Contemporary Research on Emerging Markets*. Northampton, MA: Edward Elgar. Pages 88-116.
- Cuervo-Cazurra, A. 2015. The co-evolution of pro-market reforms and emerging market multinationals. In Tihanyi, L., Banalieva, E., Devinney, T. M., and Pedersen, T. (Eds) *Advances in International*

- Management 28: Emerging Economies and Multinational Enterprises*. Bingley, UK: Emerald. Pages 71-94.
- Cuervo-Cazurra, A., Meyer, K. and Ramamurti, R. 2015. Explaining the internationalization of emerging economy multinationals: the relative resource specialization of the firm and environment mechanisms. In Demirbag, M., and Yaprak, A. (Eds.), *Handbook of Emerging Market Multinationals*. Edward Elgar. Pages 68-88.
- Cuervo-Cazurra, A. 2013. How developing country multinational companies upgrade capabilities using value chain configuration in advanced economies. In Williamson, P., Ramamurti, R., Fleury, A., and Fleury, M. T. (Eds.), *The Competitive Advantage of Emerging Country Multinationals*. Cambridge: Cambridge University Press. Pages 174-179.
- Cuervo-Cazurra, A., and Genc, M. 2012. Categories of distance and international business research. In Wood, G., and Demirbag, M. (Eds.), *Handbook of Institutional Approaches to International Business*. Northampton, MA: Edward Elgar. Pages 219-235.
- Cuervo-Cazurra, A. 2011. Internationalization process. In Kellermanns, F., and Mazzola, P. (Eds.), *Handbook of Research on Strategy Process*. Northampton, MA: Edward Elgar. Pages 432-451.
- Cuervo-Cazurra, A., and Un, C. A. 2011. Economic integration and the technological capabilities of local firms. In Jovanovic, M. (Ed.), *International Handbook of Economic Integration*. Northampton, MA: Edward Elgar. Volume II, pages 77-89.
- Un, A., and Cuervo-Cazurra, A. 2009. Interactions with customers for innovation. In Costanzo, L. A., and MacKay, R. B. (Eds.), *Handbook of Research on Foresight and Strategy*. Northampton, MA: Edward Elgar. Pages 362-379.
- Cuervo-Cazurra, A., and Ramos, M. 2005. Explaining the process of internationalization by building bridges among existing models. In Floyd, S. W., Roos, J., Jacobs, C., and Kellermanns, F. (Eds.), *Innovating Strategy Processes*. London: Blackwell. Pages 111-122.
- Un, A., and Cuervo-Cazurra, A. 2005. Top managers and the product improvement process. In Szulanski, G, Porac, J., and Doz, Y. (Eds.) *Advances in Strategic Management*, 22. Elsevier. Pages 319-348.
- Cuervo-Cazurra, A. 2002. Transforming the firm through the co-evolution of resources and scope. In Chakravarthy, B., Mueller-Stewens, G., Lorange, P., and Lechner, C. (Eds.), *Strategy Process: Shaping the Contours of the Field*. London: Blackwell. Pages 18-45.

JOURNAL ARTICLES ON GLOBAL SUSTAINABLE GOVERNANCE

- Cuervo-Cazurra, A., Purkayastha, S., & Ramaswamy, K. 2022. Corporate social responsibility and performance in emerging market firms. *Organization Science* (forthcoming). (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A., Grosman, A., & Megginson, W. 2022. A review of the internationalization of state-owned firms and sovereign wealth funds: governments nonbusiness objectives and discreet power. *Journal of International Business Studies* (forthcoming). (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A., Dieleman, M., Hirsch, P., Rodrigues, S. B., and Zyglidopoulos, S. 2021. Multinationals' misbehavior. *Journal of World Business*, 56 (5): 101244. (AJG 4)
- Montiel, I., Cuervo-Cazurra, A., Park, J., Antolín-López, R. and Husted, B.W., 2021. Implementing the United Nations' Sustainable Development Goals in international business. *Journal of International Business Studies*, 52 (5): 999-1030. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A. & Li, C. 2021. State ownership and internationalization: The advantage and disadvantage of stateness. *Journal of World Business*, 56 (1): 101112. (AJG 4)
- Kalasin, K., Cuervo-Cazurra, A., and Ramamurti, 2020. State ownership and international expansion: the s-curve relationship. *Global Strategy Journal*, 10 (2): 386-418. (AJG 4)
- Cuervo-Cazurra, A. 2018. The evolution of business groups' corporate social responsibility. *Journal of Business Ethics*, 153 (4): 997-1016. (AJG 3, FT50)
- Cuervo-Cazurra, A. 2016. Corruption in international business. *Journal of World Business*, 51: 35-49. (AJG4)
- Cuervo-Cazurra, A. Inkpen, A., Musacchio, A. and Ramaswamy, K. 2014. Governments as owners: State-owned multinational companies. *Journal of International Business Studies*, 45: 919-942. (AJG 4*, FT50, UTD22)

- Aguilera, R., and Cuervo-Cazurra, A. 2009. Codes of good governance. *Corporate Governance: An International Review*, 17(3): 376-387. (AJG 3)
- Cuervo-Cazurra, A. 2008. The effectiveness of laws against bribery abroad. *Journal of International Business Studies*, 39(4): 634-651. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A. 2008. Better the devil you don't know: Types of corruption and FDI in transition economies. *Journal of International Management*, 14(1): 12-27. (AJG 3)
- Cuervo-Cazurra, A. 2006. Who cares about corruption? *Journal of International Business Studies*, 37(6): 803-822. (AJG 4*, FT50, UTD22)
- Cuervo-Cazurra, A. 2006. Business groups and their types. *Asia Pacific Journal of Management*, 23(4): 419-437. (AJG 3)
- Aguilera, R., and Cuervo-Cazurra, A. 2004. Codes of good governance worldwide: What is the trigger? *Organization Studies*, 25(3): 417-446. (AJG 4, FT50)

BOOKS ON GLOBAL SUSTAINABLE GOVERNANCE

- Wright, M., Wood, G., Cuervo-Cazurra, A., Sun, P., Okhmatovskiy, I., Grosman, A. 2022. *Oxford Handbook on State Capitalism and the Firm*. Oxford: Oxford University Press.
- Cuervo-Cazurra A. (Ed). 2018. *State-Owned Multinationals: Governments in Global Business*. Cham, Switzerland: Palgrave MacMillan.

BOOK CHAPTERS ON GLOBAL SUSTAINABLE GOVERNANCE

- Colpan, A., and Cuervo-Cazurra, A. 2019. Business groups in international business. In Lopes T., Lubinski, C. and, Tworek, H. (Eds) *Companion to the Makers of Global Business*. Routledge. 234-248
- Cuervo-Cazurra, A. 2018. Business groups in Spain: regulation and ideology drivers for transformation. In Colpan, A. M. and Hikino, T. (Eds) *Business Groups in the West: The Evolutionary Dynamics of Big Business*. Oxford: Oxford University Press. Pages 308-345.
- Colpan, A. and Cuervo-Cazurra, A. 2018. Business groups as an organizational model. In *Oxford Research Encyclopedia of Business and Management*. Oxford: Oxford University Press. Page 234-248.
- Cuervo-Cazurra, A. 2014. Transparency and corruption. In Forssbäck, J. and Oxelheim, L. (Eds.), *The Oxford Handbook of Economic and Institutional Transparency*. Oxford: Oxford University Press. Pages 323-337.
- Aguilera, R., Cuervo-Cazurra, A., and Kim, S. 2009. Taking stock of research on codes of good governance. In López Iturriaga, F. J. (Ed.), *Codes of Good Governance Around the World*. Hauppauge, NY: Nova Science Publishers. Pages 3-32.
- Cuervo-Cazurra, A. 2009. Laws against bribery abroad are effective in deterring investments in corrupt countries. In Transparency International (Ed.), *Global Corruption Report 2009: Corruption and the Private Sector*. Berlin: Transparency International. Pages 429-430.
- Cuervo-Cazurra, A, and Aguilera, R. 2004. The worldwide diffusion of codes of good governance. In Grandori, A. (Ed.), *Corporate Governance and Firm Organization*. Oxford: Oxford University Press. Pages 318-348.

RESEARCH GRANTS

EXTERNAL

- Ministry of Science and Innovation, Spain. 2020-2024, EUR82,038.
- Thammasat University, Bangkok, Thailand. 2019-2021, THB1,500,000.
- Ministry of Economics and Competitiveness, Spain. 2017-2019, EUR65,000.
- Thailand Research Fund. 2014-2015, THB966,900; 2015-2016, THB1,150,000.
- Ministry of Education, Spain. 2009-2012, EUR100,000; 2010-2013, EUR24,000; 2016, EUR47,000.

INTERNAL

Northeastern University, Lloyd R. Mullin Fellowship. 2021-2025, 2016-2020, USD10,000 per year.

Northeastern University, Research Fellowship. 2020-2023, 2017-2020, USD7,000, 4 credits release and 1/6 summer support per year.

Northeastern University, Robert Morrison Research Fellowship. 2011-2016, USD10,000 per year.

Northeastern University, Walsh Research Professorship. 2013-2015, USD2000, 3 credits release per year.

Northeastern University, Strategic Summer Research Award. 2010-2015, 1/6 summer support per year.

Northeastern University, Center for Emerging Markets. 2013-2014, USD5000; 2012-2013, USD5000.

University of South Carolina, CIBER. 2010-2011, USD10000; 2009-2010, USD9000; 2008-2009, USD8000; 2007-2008, USD8500; 2006-2007, USD7000; 2005-2006, USD6500.

University of South Carolina, Research Grant Program. 2010-2011, USD5300; 2009-2010, USD4000; 2008-2009, USD2500.

University of Minnesota, International Programs Research Grant. 2002-2003, USD1000; 2001-2002, USD3200; 2000-2001, USD5000.

PRESENTATIONS

ACADEMIC CONFERENCES

Academy of International Business Annual Conference, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000, 1999.

Academy of International Business Latin America and the Caribbean Annual Conference, 2022, 2021, 2020, 2018, 2017, 2015, 2014, 2013, 2012, 2010.

Academy of Management Annual Meeting, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2004, 2003, 2002, 2001, 2000, 1999, 1998.

European International Business Academy Annual Conference, 2021, 2019, 2015, 2014, 2010, 2009, 2002, 2001, 2000, 1999.

Strategic Management Society Annual Conference, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000, 1999, 1998.

Strategic Management Society Special Conference, 2018, 2017, 2016, 2012, 2011, 2002, 2001, 2000, 1999.

UNIVERSITIES

Bocconi U., CEIBS, Chulalongkorn U., City U. of New York, Complutense U., Copenhagen Business School, Cornell U., Duke U., Florida International U., Fundação Dom Cabral, Fundação Getulio Vargas, George Washington U., Harvard U., HEC Montreal, HEC Paris, IE, IESE, INCAE, Indiana U., Kyoto U., Massachusetts Institute of Technology, McGill U., National U. of Singapore, New York U., Northeastern U., Oxford U., Rice U., Rutgers U., Simon Fraser U., Singapore Management U., SKOLKOVO, Stockholm School of Economics, Tecnológico de Monterrey, Temple U., Thammasat U., U. Adolfo Ibáñez, U. Carlos III, U. DiTella, U. of California at Los Angeles, U. of Hong Kong, U. of Maryland, U. of Miami, U. of Minnesota, U. of Porto, U. of Reading, U. of South Carolina, Uppsala U., Wirtschaftsuniversität Wien.

TEACHING

COURSES AND WORKSHOPS

Strategy: Northeastern U. (Undergraduate, 2015-2022), U. of Pretoria (Masters, 2022), U. of South Carolina (Undergraduate, Masters, 2006-2010), Tecnológico de Monterrey (Undergraduate, 2014-2018, Ph.D. 2011-2014), U. of Minnesota (Ph.D., 2001)

Sustainability: Northeastern U. (Undergraduate, 2012-2014), IPADE (Masters, 2011), U. of South Carolina (Masters, 2010)

Innovation in Emerging Markets: U. Pretoria (Masters, 2021), Tecnológico de Monterrey (PhD, 2012-3)
 Emerging Market Multinationals: Fundação Getulio Vargas (Ph.D., 2013), U. de València (Ph.D., 2011)
 Doing Business in Latin America: U. of South Carolina (Undergraduate, Masters, 2005-2009),
 Wirtschaftsuniversität Wien (Masters, 2010)
 International Management: Fundação Dom Cabral (Executive, 2010-2019), UNIS (Executive, 2012), U. of
 South Carolina (Ph.D., 2006, 2010), U. of Minnesota (Ph.D., 2000), Warsaw School of Economics
 (Executive, 2003).
 International Business: U. of Minnesota, (Undergraduate, Masters, 2000-2005).

PH.D. THESES

Advisor/co-advisor: Negash Haile Dedho, UNU MERIT (2021-present), Bernardo F. da Silva-Rego,
 Federal U. of Rio de Janeiro (2018-2020), Luis A. Dau, U. of South Carolina (2007-2010), Mehmet
 Genç, U. of Minnesota (2000-2005).
 Committee Member: Junghoon Park, City U. of New York (2020-present), Tao Han, Tilburg U. (2020-
 2021), Jian Xu, Emory U. (2019-2021), N. Nuruzzaman, Rutgers U. (2019-2020), Melanie Reed, Tufts
 U. (2014-2017), Stephanie Lu Wang, U. of Miami (2013-2014), V-Tsien Gaius Fan, Northeastern U.
 (2011-2014), Fernando Fuentes, Pontificia U. Católica de Chile (2011-2012), Sharon James, U. of
 Minnesota (2002-2007), Miguel Ramos, U. of Minnesota (2002-2007), Xavier Castañer, U. of
 Minnesota (2000-2002).
 External Examiner: Pablo Doucet, U. of Salamanca (2022), Brian Chindondondo, U. of Pretoria (2021),
 Khaled Fourati, U. of Pretoria (2018), Asmund Rygh, BI Norwegian Business School (2016), Raquel
 Garcia-Garcia, U. of Oviedo (2014), Virginia Hernández Paz, U. Carlos III (2014).

PROFESSIONAL SERVICE

PROFESSIONAL ASSOCIATION LEADERSHIP

Buckley and Casson AIB Dissertation Award Committee, Academy of International Business, 2022-2025.
 Research Committee, Strategy Division of the Academy of Management, 2020-2022.
 Eminent Scholar Award, International Management Division, Academy of Management, 2020-2021; 2019-
 2020; 2018-2019; 2017-2018.
 Eminent Scholar Award, Academy of International Business, 2019-2020, 2017-2018, 2016-2017.
 Professional Achievement Awards Committee, IM Division, Academy of Management, 2018-2019; 2017-
 2018.
 Publications Committee, Strategic Management Society, 2017-2021.
 Executive Committee (elected), International Management Division, Academy of Management, 2012-2017
 (Professional Development Workshop Program Chair, Program Chair, Division Chair Elect, Division
 Chair, Immediate Past Division Chair).
 Division and Interest Group Relations Committee, Academy of Management, 2016-2017.
 Communications Committee, International Management Division, Academy of Management, 2006-2012.
 Scientific Committee, chair, Latin American Chapter, Academy of International Business, 2009-2011.
 Global Strategy Group Representative-at-Large (elected), Strategic Management Society, 2006-2008.

JOURNAL EDITORSHIP

Co-Editor, *Global Strategy Journal*, 2017-present.
 Consulting Editor, *Journal of International Business Studies*, 2016-present. Reviewing Editor, 2010-2016.
 Consulting Editor, *Journal of International Business Policy*, 2019-present.
 Senior Editor, *Management and Organization Review*, 2016.
 Special issue editor, *Global Strategy Journal*, 2021-2023 (Grand challenges), 2019-2021 (Institutions and
 entrepreneurship), 2018-2020 (Skepticism of globalization), 2010-2012 (Emerging market
 multinationals)

Special issue editor, *Journal of International Management* (Internationalization of emerging market firms), 2018-2021.

Special issue editor, *Journal of World Business* (Latin American multinationals), 2015-2017.

Special issue editor, *Journal of International Business Studies* (State-owned multinationals) 2012-2014.

REVIEWER

Editorial Review Board Member: *Academy of Management Review*, 2017-present; *Academy of Management Journal*, 2020-present; *Strategic Management Journal*, 2009-present; *Journal of Management Studies*, 2021-present; *Academy of Management Discoveries*, 2020-present; *Organization Studies*, 2003-2015; *Journal of World Business*, 2010-2013.

Ad-hoc Reviewer: *Administrative Science Quarterly*, *California Management Review*, *Journal of Economic Behavior and Organization*, *Journal of Management*, *Management Science*, *Organization Science*, *Production and Operations Management*, *Review of Industrial Organization*, *Strategic Entrepreneurship Journal*.

External Reviewer: Cambridge University Press, Edward Elgar, Emerald, Oxford University Press, Routledge, Springer, Taylor and Francis, Yale University Press.

Expert Reviewer: European Research Council, Israel Science Foundation, Research Grants Council of Hong Kong, Social Sciences and Humanities Research Council of Canada, South Africa National Research Foundation, Swiss National Science Foundation, US National Science Foundation.

UNIVERSITY SERVICE

Northeastern University

University: Vice-Provost of Information and Dean of Libraries Search Committee (2016-2017).

School: Sabbatical Committee (2022-24) Chaired Professor Committee (2021-2022, 2018-2019); Full Professor Sub-Committee (2021-2022, 2015-2017); Strategic Planning Committee (2019-2022); Tenure and Promotion Sub-Committee (2012-2014); Faculty Policy Committee (2011-2014).

Department: Faculty Search Committee (2022-2023; 2021-2022); Ph.D. Program Design Committee (2013-2014); Strategic Planning Committee (2011-2013); Seminar series co-organizer (2011-2019).

University of South Carolina

University: Faculty Advisor of Alpha Kappa Psi Fraternity (2006-2011); Faculty Mentor of McNair Scholars (2006-2011); Faculty Advisor of Magellan Scholars (2010-2011).

School: Student Learning Committee (2009-2011); Undergraduate Program Committee (2008-2009); Strategic Planning Committee (2006-2008).

Department: Ph.D. Program Committee (2008-2011); Undergraduate Major in International Business Committee (2005-2011); Undergraduate Regional Courses Committee (2005-2006); Colloquium co-organizer (2007-2008).

University of Minnesota

School: Undergraduate Core Council (2000-2003).

Department: Research Committee (2001-2002); Colloquium co-organizer (2000-2001).

COMMUNITY SERVICE

Brookline Music School, Brookline, MA

Board of Directors, member, 2021-present, Executive Committee, 2022-present.