

# Alvaro CUERVO-CAZURRA

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D'Amore-McKim School of Business  
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## EXPERTISE

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Research: global strategic management (emerging market multinationals, institutions, technological upgrading) and global sustainable governance (corruption, norms, ownership)  
Teaching: global strategy, international business, sustainability

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## EDUCATION

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Massachusetts Institute of Technology, Cambridge, MA, USA.  
Ph.D., Sloan School of Management, Department of Behavioral and Policy Sciences.  
University of Salamanca, Salamanca, Spain.  
Ph.D., School of Economics and Management Sciences, Dept. of Applied Economics and Accounting.  
Complutense University of Madrid, Madrid, Spain.  
B.S.B.A., Major in Finance, Major in Marketing, School of Economics and Management Sciences.

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## APPOINTMENTS

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### UNIVERSITIES

Northeastern University, D'Amore-McKim School of Business, Boston, MA, USA.  
Professor, 2014-present. Associate Professor, 2011-2014.  
University of South Carolina, Moore School of Business, Columbia, SC, USA.  
Associate Professor, 2010-2011. Assistant Professor, 2005-2010.  
Cornell University, Charles H. Dyson School of Applied Economics. Ithaca, NY, USA.  
Visiting Assistant Professor, 2003-2004.  
University of Minnesota, Carlson School of Management, Minneapolis, MN, USA.  
Assistant Professor, 1999-2005 (on leave, 2003-2004).

### RESEARCH CENTERS

World Economic Forum Investment Facilitation Commentary Group, 2022  
Copenhagen Business School Center for Business Development & Society, Advisory Board, 2019-present.  
Nanyang Technological University Center for Emerging Market Studies, Faculty Fellow, 2019-present.  
Northeastern University Center for Emerging Markets, Faculty Fellow, 2011-present.  
Thammasat University, Bualuang ASEAN Chair Professorship, 2019-2021.  
University of Leeds, Peter J. Buckley International Visiting Fellow, 2019-2020.  
CEIBS Center for Emerging Market Studies, Senior Fellow, 2016-2018.  
Tecnológico de Monterrey, International Academic Leader, 2014-2018.  
Reading University, John H. Dunning Fellow, 2013-2014.  
Skolkovo Institute for Emerging Market Studies, Senior Research Fellow, 2012-2015.  
University of South Carolina Walker Institute, Faculty Associate, 2006-2011.

## RECOGNITION

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### HONORS

Honorary Doctorate, Copenhagen Business School, March 2019.  
 Silver Medal for intellectual contributions to *Journal of International Business Studies*, 2019.  
 Naming of the Cuervo-Cazurra and Newburry Award, Academy of International Business Latin America and the Caribbean, 2019.  
 Fellow, Academy of International Business, June 2016.

### RESEARCH AWARDS

Best Theory Paper Award (winner), Academy of International Business 2022.  
 Best Paper on CSR & Sustainability Award (finalist), IM Division, Academy of Management, 2022.  
 Best Paper Award (winner), Academy of International Business Latin America and the Caribbean, 2022  
 Best Paper Award, (finalist), Strategic Management Society, 2019.  
 Best Paper on Emerging Markets Award (winner), IM Division, Academy of Management, 2019.  
 Best Article Award (finalist), *Journal of World Business*, 2018.  
 Best Paper Award (finalist), Academy of International Business, 2014.  
 Best Paper on Emerging Markets Award (winner), IM Division, Academy of Management, 2011.  
 Best International Symposium Award (finalist), Academy of Management, 2010.  
 Best Paper on Emerging Markets Award (winner), European International Business Academy, 2009.  
 Best Conference Paper for Practice Implications Award (finalist), Strategic Management Society, 2009.  
 Best Paper in Strategy/IB Theory Award (winner), IM Division, Academy of Management, 2009.  
 Best Doctoral Dissertation Award (winner), Strategy Division, Academy of Management, 2000.  
 Best Doctoral Dissertation Award (finalist), IM Division, Academy of Management, 2000.  
 Best Doctoral Dissertation Award (finalist), European International Business Academy, 1999.  
 Best Doctoral Student Paper Award (winner), Strategy Division, Academy of Management, 1998.

### SERVICE AWARDS

Reviewer Award, *Academy of Management Review*, 2022.  
 Best Reviewer Award, *Journal of International Business Studies*, 2021, 2019, 2018, 2010.  
 Best Reviewer Award, Academy of International Business Latin America and the Caribbean, 2022.  
 Outstanding Reviewer, International Management Division, Academy of Management, 2020, 2002.  
 Best Reviewer Award, Global Strategy Interest Group, Strategic Management Society, 2019, 2018.  
 Best Reviewer Award, Academy of International Business, 2017, 2014, 2012.  
 Certificate of Excellence in Reviewing, *Journal of International Management*, 2013.  
 Outstanding Service Award, *Journal of International Business Studies*, 2010.  
 Outstanding Reviewer, Technology and Innovation Division, Academy of Management, 2006.

### CITATIONS

Google scholar citations 14200+, h index 47

Web of Science citations 5800+, h index 36

- 1<sup>st</sup> in the D'Amore-McKim School of Business at Northeastern University, 243 of 974 in Business and Management, and 28158 of 186000 top scientists in the world by adjusted publication impact in 2020. (Ioannidis, J. P.A., Baas, J., Klavans, R., Boyack, K. W. 2019. A standardized citation metrics author database annotated for scientific field. PLoS Biol 17(8): e3000384. <https://elsevier.digitalcommonsdata.com/datasets/btchxktzyw/3>)
- 2<sup>nd</sup> top author on emerging market multinationals by impact score. (Luo, Y., and Zhang, H. 2016. Emerging market MNEs: Qualitative review and theoretical directions. *Journal of International Management*, 22: 333-350.)
- 8<sup>th</sup> author by adjusted appearance in top international business journals. (Lahiri, S., and Kumar, V. 2012. Ranking International Business Institutions and Faculty Members Using Research Publication as the Measure: Update and Extension of Prior Research. *Management International Review*, 52:317-340.)

## PUBLICATIONS

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83 journal articles (24 FT50: 1 AMJ, 1 JBE, 1 JBV, 13 JIBS, 2 JMS, 1 OS, 1 OrgSci, 2 RP, 1 SEJ, 1 SMJ), 7 books, 47 book chapters, 7 case studies. Selected publications:

### JOURNAL ARTICLES ON GLOBAL STRATEGIC MANAGEMENT

- Cuervo-Cazurra, A., Duran, P., Arregle, J.-L., van Essen, M. 2022. Host country politics and multinationals' internationalization: a meta-analysis. *Journal of Management Studies* (conditional acceptance)
- Benito, G., Cuervo-Cazurra, A., Mudambi, R., Pedersen, T., & Tallman, S. 2022. The future of global strategy. *Global Strategy Journal*, (forthcoming)
- Li, D., Hitt, M.A., Batjargal, B., Ireland, R.D., Miller, T.L. and Cuervo-Cazurra, A. 2021. Institutions and entrepreneurship in a non-ergodic world. *Global Strategy Journal*, 11(4), 523-547.
- Gammeltoft, P., & Cuervo-Cazurra, A. 2021. Enriching internationalization process theory: insights from the study of emerging market multinationals. *Journal of International Management*, 27 (3): 100884.
- Bu, J. & Cuervo-Cazurra, A. 2020. Informality costs: informal entrepreneurship and innovation in emerging economies. *Strategic Entrepreneurship Journal*, 14 (3): 329-368. (Top cited paper in *Strategic Entrepreneurship Journal*, 2022)
- Cuervo-Cazurra, A. Doz, Y., and Gaur, A. 2020. Skepticism on globalization and global strategy. *Global Strategy Journal*, 10 (1): 1-20. (Top cited paper in *Global Strategy Journal*, 2022)
- Cuervo-Cazurra, A., Mudambi, R., & Pedersen, T. 2019. Subsidiary power: Loaned or owned. The lenses of agency theory and the resource dependence theory. *Global Strategy Journal*, 9(4): 491-501.
- Cuervo-Cazurra, A., Gaur, A., and Singh, D. 2019. Pro-market institutions and global strategy: The pendulum of pro-market reforms and reversals. *Journal of International Business Studies*, 50: 598-632.
- Cuervo-Cazurra, A., Mudambi, R., and Pedersen, T. 2019. Clarifying the relationships between institutions and global strategy. *Global Strategy Journal*, 9 (2): 151-175.
- Asakawa, K., Cuervo-Cazurra, A., and Un. A. 2019. Frugality-based advantage. *Long Range Planning*, 52 (4): 101879.
- Banalieva, E., Cuervo-Cazurra, A., Sarathy, R. 2018. Dynamics of pro-market institutions and firm performance. *Journal of International Business Studies*, 49 (7): 858-880.
- Cuervo-Cazurra, A. Nieto. M. J., Rodriguez, A. 2018. The impact of R&D sources on new product development: Sources of funds and the diversity versus control of knowledge debate. *Long Range Planning*, 51 (5): 649-665.
- Cuervo-Cazurra, A., Luo, Y., Ramamurti, R., and Ang, S. H. 2018. The impact of the home country on internationalization. *Journal of World Business*, 53 (5): 593-604.
- Cuervo-Cazurra, A., Mudambi, R., and Pedersen, T. 2018. The boundaries of the firm in global strategy. *Global Strategy Journal*, 8(2): 211-219.
- Cuervo-Cazurra, A., Ciravegna, L., Melgarejo, M., and Lopez, L. 2018. Home country uncertainty and the internationalization-performance relationship: Building an uncertainty management capability. *Journal of World Business*, 53 (2): 209-221.
- Barnard, H., Cuervo-Cazurra, A., and Manning, S. 2017. Africa business research as a laboratory for theory-building: Extreme conditions, new phenomena and alternative paradigms of social relationships. *Management and Organization Review*, 13 (3): 467-495.
- Cuervo-Cazurra, A., and Rui, H. 2017. Barriers to absorptive capacity in emerging market firms. *Journal of World Business*, 52 (6): 727-742.
- Wang, S., and Cuervo-Cazurra, A. 2017. Overcoming human capital voids in underdeveloped countries. *Global Strategy Journal*, 7(1): 36-57.
- Aguilera, R., Ciravegna, L., Cuervo-Cazurra, A., Gonzalez-Perez, M. A. 2017. Multilatinas and the internationalization of Latin American firms. *Journal of World Business*, 52 (4): 447-460.
- Cuervo-Cazurra, A., Mudambi, R., and Pedersen, T. 2017. Globalization: Rising skepticism. *Global Strategy Journal*, 7(2): 155-158.

- Cuervo-Cazurra, A., Mudambi, R., Pedersen, T., and Piscitello, L. 2017. Research methodology in global strategy research. *Global Strategy Journal*, 7(3): 233-240.
- Rui, H., Cuervo-Cazurra, A., and Un, C. A. 2016. Learning-by-doing in emerging market multinationals: Integration, trial and error, repetition, and extension. *Journal of World Business*, 51: 686-699.
- Cuervo-Cazurra, A., Andersson, U., Brannen, M. Y., Nielsen, B. B., and Reuber, R. 2016. Can I trust your findings? Trustworthy research in international business research. *Journal of International Business Studies*, 47(8): 881-897. Reprinted in Eden, L., Nielsen, B. B., and Verbeke, A. (Eds). *Research Methods in International Business*. JIBS Special Collections Series. Palgrave/Springer.121-157.
- Cuervo-Cazurra, A. Narula, R., and Un, C. A. 2015. Internationalization motives: Sell more, buy better, upgrade and escape. *Multinational Business Review*, 23: 25-35.
- Dau, L., and Cuervo-Cazurra, A. 2014. To formalize or not to formalize: Entrepreneurship and pro-market institutions. *Journal of Business Venturing*, 29 (5): 668-686.
- Khoury, T., Cuervo-Cazurra, A., and Dau, L. 2014. Institutional outsiders and insiders: The response of foreign and domestic inventors to the quality of intellectual property rights protection. *Global Strategy Journal*, 4(3): 200-220.
- Andersson, U., Cuervo-Cazurra, A., and Nielsen, B. B. 2014. Explaining interaction effects within and across levels of analysis. *Journal of International Business Studies*, 45: 1063-1071. Reprinted in Eden, L., Nielsen, B. B., and Verbeke, A. (Eds). *Research Methods in International Business*. JIBS Special Collections Series. Palgrave/Springer.121-157.
- Cuervo-Cazurra, A., Caligiuri, P., Andersson, U., and Brannen, M. Y. 2013. How to write articles that are relevant to practice. *Journal of International Business Studies*, 44: 285-289.
- Cuervo-Cazurra, A. 2012. Extending theory by analyzing developing country multinational companies: Solving the Goldilocks debate. *Global Strategy Journal*, 2(3): 153-167.
- Cuervo-Cazurra, A. 2011. Global strategy and global business environment: The direct and indirect influences of the home country on a firm's global strategy. *Global Strategy Journal*, 1(3-4): 382-386.
- Cuervo-Cazurra, A. 2011. Selecting the country in which to start internationalization: The non-sequential internationalization argument. *Journal of World Business*, 46(4): 426-437.
- Cuervo-Cazurra, A., and Genc, M. 2011. Obligating, pressuring, and supporting dimensions of the environment and the non-market advantages of developing-country multinational companies. *Journal of Management Studies*, 48(2): 441-445.
- Thomas, D. C., Cuervo-Cazurra, A., and Brannen, M. Y. 2011. Explaining theoretical relationships in international business research: It's about the arrows linking the boxes. *Journal of International Business Studies*, 42: 1073-1078.
- Cuervo-Cazurra, A., and Un, C. A. 2010. Why some firms never invest in formal R&D. *Strategic Management Journal*, 31(7): 759-779.
- Un, C. A., Cuervo-Cazurra, A., and Asakawa, K. 2010. R&D collaborations and product innovation. *Journal of Product Innovation Management*, 27(5): 673-689. (Summarized in Yu, Larry. 2008. Collaborating with the right partner. *Sloan Management Review*, 50 (1): 8-9. <http://sloanreview.mit.edu/smr/issue/2008/fall/04/>)
- Cuervo-Cazurra, A., and Dau, L. A. 2009. Structural reform and firm exports. *Management International Review*, 49(4): 479-507.
- Cuervo-Cazurra, A., and Dau, L. A. 2009. Pro-market reforms and firm profitability in developing countries. *Academy of Management Journal*, 52(6): 1348-1368.
- Un, C. A., and Cuervo-Cazurra, A. 2008. Do subsidiaries of foreign MNEs invest more in R&D than domestic firms? *Research Policy*, 37(10): 1812-1828.
- Cuervo-Cazurra, A., and Genc, M. 2008. Transforming disadvantages into advantages: Developing country MNEs in the least developed countries. *Journal of International Business Studies*, 39(6): 957-979.
- Cuervo-Cazurra, A. 2008. The multinationalization of developing country MNEs: The case of Multilatinas. *Journal of International Management*, 14(2): 138-154. (Top ten JIM articles cited in the last 5 years, April 2010)
- Cuervo-Cazurra, A., Maloney, M., and Manrakhan, S. 2007. Causes of the difficulties in internationalization. *Journal of International Business Studies*, 38(6): 709-725.

- Cuervo-Cazurra, A. 2007. Sequence of value-added activities in the internationalization of developing country MNEs. *Journal of International Management*, 13(3): 258-277. (Top ten JIM articles cited in the last 5 years, April 2010).
- Cuervo-Cazurra, A., and Un, C. A. 2007. Regional economic integration and R&D investment. *Research Policy*, 36(2): 227-246.
- Un, C. A., and Cuervo-Cazurra, A. 2004. Strategies for knowledge creation in firms. *British Journal of Management*, 15(S1): 27-41.

#### **JOURNAL ARTICLES ON GLOBAL SUSTAINABLE GOVERNANCE**

- Cuervo-Cazurra, A., Purkayastha, S., & Ramaswamy, K. 2022. Corporate Social Responsibility and Performance in Emerging Market Firms. *Organization Science* (forthcoming).
- Cuervo-Cazurra, A., Grosman, A., & Megginson, W. 2022. A review of the internationalization of state-owned firms and sovereign wealth funds: governments nonbusiness objectives and discreet power. *Journal of International Business Studies* (forthcoming).
- Cuervo-Cazurra, A., Dieleman, M., Hirsch, P., Rodrigues, S. B., and Zyglidopoulos, S. 2021. Multinationals' misbehavior. *Journal of World Business*, 56 (5): 101244.
- Montiel, I., Cuervo-Cazurra, A., Park, J., Antolín-López, R. and Husted, B.W., 2021. Implementing the United Nations' Sustainable Development Goals in international business. *Journal of International Business Studies*, 52 (5): 999-1030.
- Cuervo-Cazurra, A. & Li, C. 2021. State ownership and internationalization: The advantage and disadvantage of stateness. *Journal of World Business*, 56 (1): 101112.
- Kalasin, K., Cuervo-Cazurra, A., and Ramamurti, 2020. State ownership and international expansion: the s-curve relationship. *Global Strategy Journal*, 10 (2): 386-418.
- Cuervo-Cazurra, A. 2018. Thanks but no thanks: State-owned multinationals from emerging markets and host country policies. *Journal of International Business Policy*, 1 (3-4): 128-156.
- Cuervo-Cazurra, A. 2018. The evolution of business groups' corporate social responsibility. *Journal of Business Ethics*, 153 (4): 997-1016.
- Cuervo-Cazurra, A. 2016. Corruption in international business. *Journal of World Business*, 51: 35-49.
- Cuervo-Cazurra, A. Inkpen, A., Musacchio, A. and Ramaswamy, K. 2014. Governments as owners: State-owned multinational companies. *Journal of International Business Studies*, 45: 919-942.
- Aguilera, R., and Cuervo-Cazurra, A. 2009. Codes of good governance. *Corporate Governance: An International Review*, 17(3): 376-387.
- Cuervo-Cazurra, A. 2008. The effectiveness of laws against bribery abroad. *Journal of International Business Studies*, 39(4): 634-651.
- Cuervo-Cazurra, A. 2008. Better the devil you don't know: Types of corruption and FDI in transition economies. *Journal of International Management*, 14(1): 12-27.
- Cuervo-Cazurra, A. 2006. Who cares about corruption? *Journal of International Business Studies*, 37(6): 803-822. (Summarized by the United States Embassy in Germany, China, India, and Pakistan)
- Cuervo-Cazurra, A. 2006. Business groups and their types. *Asia Pacific Journal of Management*, 23(4): 419-437.
- Aguilera, R., and Cuervo-Cazurra, A. 2004. Codes of good governance worldwide: What is the trigger? *Organization Studies*, 25(3): 417-446.

#### **BOOKS ON GLOBAL STRATEGIC MANAGEMENT**

- Cuervo-Cazurra, A. and Montoya, M. (Eds). 2021. *Innovating for the Middle of the Pyramid in Emerging Economies*. New York: Cambridge University Press.
- Cuervo-Cazurra, A., Newburry, W., and Park, S. (Eds.) 2020. *Building Strategic Capabilities in Emerging Markets*. Cambridge, UK: Cambridge University Press.
- Cuervo-Cazurra, A. and Montoya, M. (Eds.). 2018. *Mexican Multinationals: Building Multinationals in Emerging Markets*. New York: Cambridge University Press.

- Cuervo-Cazurra, A., Newburry, W., and Park, S. 2016. *Emerging Market Multinationals: Solving Operational Challenges in Internationalization*. Cambridge, UK: Cambridge University Press.
- Cuervo-Cazurra, A., and Ramamurti, R. (Eds.). 2014. *Understanding Multinationals from Emerging Markets*. Cambridge, UK: Cambridge University Press. (Reviewed in Morscher, C. 2015. Book Review: Understanding Multinationals from Emerging Markets, Alvaro Cuervo-Cazurra, Ravi Ramamurti (Eds.). Cambridge University Press (2014). *Journal of International Management*, 21: 211-213.)

#### **BOOKS ON GLOBAL SUSTAINABLE GOVERNANCE**

- Wright, M., Wood, G., Cuervo-Cazurra, A., Sun, P., Okhmatovskiy, I., Grosman, A. 2022. *Oxford Handbook on State Capitalism and the Firm*. Oxford: Oxford University Press. (forthcoming).
- Cuervo-Cazurra A. (Ed). 2018. *State-Owned Multinationals: Governments in Global Business*. Cham, Switzerland: Palgrave MacMillan.

#### **BOOK CHAPTERS ON GLOBAL STRATEGIC MANAGEMENT**

- Tallman, S., & Cuervo-Cazurra, A. 2021. Global strategy. Duhaime, I., Hitt, M., Lyles, M. (eds). *Strategic Management: State of the Field and Its Future*. Oxford: Oxford University Press.
- Cuervo-Cazurra, A., Rodriguez, A., and Un, A. 2021. Internationalization of Emerging-Market Multinationals: The Role of the Underdevelopment of the Home Country. In Mellahi, K., Meyer, K., Narula, R., Surdu, I. and Verbeke, A. (eds.) *The Oxford Handbook of International Business Strategy*. Oxford: Oxford University Press.
- Pananond, P., and Cuervo-Cazurra, A. 2018. The complementarity of foreign and domestic investment by emerging market multinationals. In Castellani, D., Narula, R., Nguyen, Q., Surdu, I. and Walker, J. (Eds). *Contemporary Issues in International Business: Institutions, Strategy and Performance*. Palgrave MacMillan.
- Cuervo-Cazurra, A. 2016. Emerging market multinationals and theory development: a multi-theoretical approach. In Merchant, H. (Ed.) *Handbook of Contemporary Research on Emerging Markets*. Northampton, MA: Edward Elgar.
- Cuervo-Cazurra, A., Meyer, K. and Ramamurti, R. 2015. Explaining the internationalization of emerging economy multinationals: the relative resource specialization of the firm and environment mechanisms. In Demirbag, M., and Yaprak, A. (Eds.), *Handbook of Emerging Market Multinationals*. Edward Elgar.
- Cuervo-Cazurra, A. 2013. How developing country multinational companies upgrade capabilities using value chain configuration in advanced economies. In Williamson, P., Ramamurti, R., Fleury, A., and Fleury, M. T. (Eds.), *The Competitive Advantage of Emerging Country Multinationals*. Cambridge, UK: Cambridge University Press.
- Cuervo-Cazurra, A., and Genc, M. 2012. Categories of distance and international business research. In Wood, G., and Demirbag, M. (Eds.), *Handbook of Institutional Approaches to International Business*. Northampton, MA: Edward Elgar.
- Cuervo-Cazurra, A. 2011. Internationalization process. In Kellermanns, F., and Mazzola, P. (Eds.), *Handbook of Research on Strategy Process*. Northampton, MA: Edward Elgar.
- Cuervo-Cazurra, A., and Un, C. A. 2011. Economic integration and the technological capabilities of local firms. In Jovanovic, M. (Ed.), *International Handbook of Economic Integration*. Northampton, MA: Edward Elgar.
- Un, A., and Cuervo-Cazurra, A. 2009. Interactions with customers for innovation. In Costanzo, L. A., and MacKay, R. B. (Eds.), *Handbook of Research on Foresight and Strategy*. Northampton: Edward Elgar.
- Cuervo-Cazurra, A., and Ramos, M. 2005. Explaining the process of internationalization by building bridges among existing models. In Floyd, S. W., Roos, J., Jacobs, C., and Kellermanns, F. (Eds.), *Innovating Strategy Processes*. London: Blackwell.
- Cuervo-Cazurra, A., and Un, C. A. 2004. Firm-specific and non-firm-specific sources of advantages in international competition. In Ariño, A., Ghemawat, P., and Ricart, J. (Eds.), *Creating Value through International Strategy*. New York: Palgrave MacMillan.

Cuervo-Cazurra, A. 2002. Transforming the firm through the co-evolution of resources and scope. In Chakravarthy, B., Mueller-Stewens, G., Lorange, P., and Lechner, C. (Eds.), *Strategy Process: Shaping the Contours of the Field*. London: Blackwell.

#### **BOOK CHAPTERS ON GLOBAL SUSTAINABLE GOVERNANCE**

Cuervo-Cazurra, A., & Li, C. 2022. Variations in the internationalization of state-owned firms. In Wright, M., Wood, G., Cuervo-Cazurra, A., Sun, P., Okhmatovskiy, I., Grosman, A. *Oxford Handbook on State Capitalism and the Firm*. Oxford: Oxford University Press.

Colpan, A., and Cuervo-Cazurra, A. 2019. Business groups in international business. In Lopes T., Lubinski, C. and, Tworek, H. (Eds) *Companion to the Makers of Global Business*. Routledge.

Cuervo-Cazurra, A. 2018. Business groups in Spain: Regulation and ideology drivers for transformation. In Colpan, A. M. and Hikino, T. (Eds) *Business Groups in the West: The Evolutionary Dynamics of Big Business*. Oxford: Oxford University Press.

Cuervo-Cazurra, A. 2014. Transparency and corruption. In Forssbæk, J. and Oxelheim, L. (Eds.), *The Oxford Handbook of Economic and Institutional Transparency*. New York: Oxford University Press.

Cuervo-Cazurra, A, and Aguilera, R. 2004. The worldwide diffusion of codes of good governance. In Grandori, A. (Ed.), *Corporate Governance and Firm Organization*. Oxford: Oxford University Press.

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### **RESEARCH GRANTS**

#### **EXTERNAL**

Ministry of Science and Innovation, Spain. 2020-2024. EUR82038.

Thammasat University, Bangkok, Thailand. 2019-2021. THB1500000.

Ministry of Economics and Competitiveness, Spain. 2017-2019. EUR65000.

Thailand Research Fund. 2014-2016. THB2100000.

Ministry of Education, Spain. 2009-2016. EUR171000.

#### **INTERNAL**

Northeastern University, Lloyd R. Mullin Fellowship 2016-2025. USD100000.

Northeastern University, Research Fellowship 2017-2023. USD40000. 4 credits teaching release annually.

Northeastern University, Robert Morrison Research Fellowship. 2011-2016. USD50000.

Northeastern University, Walsh Research Professorship. 2013-2015. 6 credit teaching release annually.

University of South Carolina, CIBER. 2005-2011. USD515000.

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### **PRESENTATIONS**

#### **ACADEMIC CONFERENCES**

Academy of International Business Annual Conference, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000, 1999

Academy of International Business Latin America and the Caribbean Annual Conference, 2022, 2021, 2020, 2018, 2017, 2015, 2014, 2013, 2012, 2010

Academy of Management Annual Meeting, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2004, 2003, 2002, 2001, 2000, 1999, 1998

European International Business Academy Annual Conference, 2021, 2019, 2015, 2014, 2010, 2009, 2002, 2001, 2000, 1999

Strategic Management Society Annual Conference, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000, 1999, 1998

Strategic Management Society Special Conference, 2018, 2017, 2016, 2012, 2011, 2002, 2001, 2000, 1999

**UNIVERSITIES**

Bocconi U., CEIBS, Chulalongkorn U., City U. of New York, Complutense U., Copenhagen Business School, Cornell U., Duke U., Florida International U., Fundação Dom Cabral, Fundação Getulio Vargas, George Washington U., Harvard U., HEC Montreal, HEC Paris, IE, Iese, Incae, Indiana U., Kyoto U., Massachusetts Institute of Technology, McGill U., National U. of Singapore, New York U., Northeastern U., Oxford U., Rice U., Rutgers U., Simon Fraser U., Singapore Management U., Skolkovo, Stockholm School of Economics, Tecnológico de Monterrey, Temple U., Thammasat U., U. Adolfo Ibáñez, U. Carlos III, U. DiTella, U. of California at Los Angeles, U. of Hong Kong, U. of Maryland, U. of Miami, U. of Minnesota, U. of Porto, U. of Reading, U. of South Carolina, Uppsala U., Wirtschaftsuniversität Wien

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**TEACHING**


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**COURSES**

Global Strategy: Northeastern U. (Undergraduate, 2015-2022), U. of Pretoria (Masters, 2022), U. of South Carolina (Undergraduate, Masters, 2006-2010), Tecnológico de Monterrey (Ph.D. 2011-2014)  
 Strategic Management: Northeastern U. (Undergraduate, 2017-2022), Tecnológico de Monterrey (Undergraduate, 2014-2018), U. of Minnesota (Ph.D., 2001)  
 Sustainability: Northeastern U. (Undergraduate, 2012-2014), IPADE (Masters, 2011), U. of South Carolina (Masters, 2010)  
 Innovation in emerging markets: U. of Pretoria (Masters, 2021), Tecnológico de Monterrey (PhD, 2012-3)  
 Emerging Market Multinationals: Fundação Getulio Vargas (Ph.D., 2013), U. de València (Ph.D., 2011)  
 Doing Business in Latin America: U. of South Carolina (Undergraduate, Masters, 2005-2009), Wirtschaftsuniversität Wien (Masters, 2010)  
 International Management: Fundação Dom Cabral (Executive, 2010-2019), UNIS (Executive, 2012), U. of South Carolina (Ph.D., 2006, 2010), U. of Minnesota (Ph.D., 2000), Warsaw School of Economics (Executive, 2003).  
 International Business: U. of Minnesota, (Undergraduate, Masters, 2000-2005).

**PH.D. THESES**

Advisor/co-advisor of Negash Haile Dedho, UNU MERIT (2021-present), Bernardo F. da Silva-Rego, Federal U. of Rio de Janeiro (2018-2020), Luis A. Dau, U. of South Carolina (2007-2010), Mehmet Genç, U. of Minnesota (2000-2005).  
 Committee member of Ph.D. thesis of Junghoon Park, City U. of New York (2020-present), Tao Han, Tilburg U. (2020-2021), Jian Xu, Emory U. (2019-2021), N. Nuruzzaman, Rutgers U. (2019-2020), Melanie Reed, Tufts U. (2014-2017), Stephanie Lu Wang, U. of Miami (2013-2014), V-Tsien Gaius Fan, Northeastern U. (2011-2014), Fernando Fuentes, Pontificia U. Católica de Chile (2011-2012), Sharon James, U. of Minnesota (2002-2007), Miguel Ramos, U. of Minnesota (2002-2007), Xavier Castañer, U. of Minnesota (2000-2002).  
 External examiner of Ph.D. thesis of Pablo Doucet, U. of Salamanca (2022), Brian Chindondondo, U. of Pretoria (2021), Khaled Fourati, U. of Pretoria (2018), Asmund Rygh, BI Norwegian Business School (2016), Raquel Garcia-Garcia, U. of Oviedo (2014), Virginia Hernández Paz, U. Carlos III (2014).

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**PROFESSIONAL SERVICE**


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**JOURNAL EDITOR**

Co-Editor, *Global Strategy Journal*, 2017-present.  
 Consulting Editor, *Journal of International Business Studies*, 2016-present. Reviewing Editor, 2010-2016.  
 Consulting Editor, *Journal of International Business Policy*, 2019-present.  
 Senior Editor, *Management and Organization Review*, 2016.  
 Special issue editor, *Global Strategy Journal*, 2021-2023, 2019-2021, 2018-2020, 2010-2012



Special issue editor, *Journal of International Management*, 2018-2021.

Special issue editor, *Journal of World Business*, 2015-2017.

Special issue editor, *Journal of International Business Studies*, 2012-2014.

## REVIEWER

Editorial review board member: *Academy of Management Review*, 2017-present; *Academy of Management Journal*, 2020-present; *Strategic Management Journal*, 2009-present; *Journal of Management Studies*, 2021-present; *Academy of Management Discoveries*, 2020-present; *Management International Review*, 2014-present; *Organization Studies*, 2003-2015; *Journal of World Business*, 2010-2013.

Ad-hoc reviewer: *Administrative Science Quarterly*, *California Management Review*, *Journal of Economic Behavior and Organization*, *Journal of Management*, *Management Science*, *Organization Science*, *Production and Operations Management*, *Review of Industrial Organization*, *Strategic Entrepreneurship Journal*.

External reviewer: Cambridge University Press, Edward Elgar, Emerald, Oxford University Press, Routledge, Springer, Taylor and Francis, Yale University Press.

Expert reviewer: European Research Council, Israel Science Foundation, Research Grants Council of Hong Kong, Social Sciences and Humanities Research Council of Canada, South Africa National Research Foundation, Swiss National Science Foundation, US National Science Foundation.

## PROFESSIONAL ASSOCIATION LEADERSHIP

Buckley and Casson AIB Dissertation Award Committee, Academy of International Business, 2022-2025.  
Research committee, Strategy Division of the Academy of Management, 2020-2022.

Eminent Scholar Award, International Management Division, Academy of Management, 2017-2021

Eminent Scholar Award, Academy of International Business, 2019-2020, 2016-2018.

Professional Achievement Awards Committee, IM Division, Academy of Management, 2017-2019.

Publications Committee, Strategic Management Society, 2017-2020.

Executive Committee (elected), International Management Division, Academy of Management, 2012-2017

Division and Interest Group Relations committee, Academy of Management, 2016-2017.

Communications Committee, International Management Division, Academy of Management, 2006-2012.

Scientific Committee, chair, Latin American Chapter, Academy of International Business, 2009-2011.

Global Strategy Group Representative-at-Large (elected), Strategic Management Society, 2006-2008.

## UNIVERSITY SERVICE

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### Northeastern University

University: Vice-Provost of Information and Dean of Libraries Search Committee (2016-2017).

School: Sabbatical Committee (2022-24) Chaired Professor Committee (2021-2022, 2018-2019); Full Professor Sub-Committee (2021-2022, 2015-2017); Strategic Planning Committee (2019-2022); Tenure and Promotion Sub-Committee (2012-2014); Faculty Policy Committee (2011-2014).

Department: Faculty Search Committee (2021-2022); Ph.D. Program Committee (2013-2014); Strategic Planning Committee (2011-2013).

### University of South Carolina

University: Faculty Advisor of Alpha Kappa Psi Fraternity (2006-2011); Faculty Mentor of McNair Scholars (2006-2011); Faculty Advisor of Magellan Scholars (2010-2011).

School: Student Learning Committee (2009-2011); Undergraduate Program Committee (2008-2009); Strategic Planning Committee (2006-2008).

Department: Ph.D. Program Committee (2008-2011); Undergraduate Major in International Business Committee (2005-2011); Undergraduate Regional Courses Committee (2005-2006).

### University of Minnesota

School: Undergraduate Core Council (2000-2003).

Department: Research Committee (2001-2002).